

Sponsorship opportunities

#CamNeuro2022

New Horizons

29 September 2022

Cambridge, UK



UNIVERSITY OF
CAMBRIDGE



The 32nd Cambridge Neuroscience Symposium “**New Horizons**” is an international meeting, which will take place on September 29th at Fitzwilliam College, University of Cambridge.

Neuroscience at Cambridge is at an exciting juncture, with a renewed focus on accelerating the interactions between basic, clinical, and translational neuroscience across a range of contemporary themes. We are bringing together unique skills and interdisciplinary approaches as a world-leading research university to solve ambitious questions and tackle societal grand challenges.

Sponsoring CNS2022 will:

- Provide the perfect opportunity for you to promote your organisation to a passionate audience of neuroscientists across a wide range of disciplines
- Provide excellent networking opportunities, giving you the chance to make contact with potential employees, partners and customers and form strategic alliances
- Ensure that your organisation is at the forefront of AI and neuroscience in the UK and worldwide

Our speakers will attract an international audience of up to 280 delegates, primarily researchers and industry from the Cambridge innovation ecosystem.



£10,000 + VAT - 1 opportunity available

The **Headline Sponsor** will benefit from:

Exhibit

- Exhibition and banner space prominently placed next to the poster & refreshment area (3m x 2m)

Acknowledge

- Significant acknowledgement of your company in the opening address and at the after-dinner speeches
- Acknowledgement as 'Headline Sponsor' and your company's logo to feature as the most prominent sponsor on all marketing material leading up to, during and following the event (including programme, online advertisements, e-marketing, media coverage, conference website, holding slides and brochure)

Register

- Free registration for company employees (5 tickets)
- Invitation to drinks reception and Gala dinner at Fitzwilliam College on Thursday 29th September (5 tickets)

Promote

- Full-page (A4) colour advertisement in conference brochure (inside front cover)
- Full-screen colour advertisement on holding slides
- The opportunity to include promotional materials in delegate packs
- The opportunity to include your logo on delegate badges

Neurons, Circuits and Networks

Adaptive Brain Computations

Non-Neuronal Brain Function

Lifelong Brain Development

Social Behaviour and Communication

Brains and Machines

Symposium Session Sponsorship Package

£2,000 + VAT - 6 opportunities available

The **'Symposium Session' Sponsor** will benefit from:

Exhibit

- Exhibition space prominently placed within the poster and refreshment area (3m x 2m).
- One Parking Space

Acknowledge

- Choice of six sessions
- Naming of the session e.g. *Brains and Machines with {Company}* as appropriate and display of company's logo before, during and following the relevant session
- Acknowledgement as 'Session Sponsor' (including logo) on all marketing (to include the programme, online advertisements, e-marketing, holding slides, conference website and brochure)
- Display of company's logo on event website, on holding slides and in conference brochure

Register

- Free registration for company employees (2 delegates)
- Invitation to the drinks reception and conference dinner (2 tickets) at Fitzwilliam College on Thursday 29th September (further tickets available at a discounted rate)

Promote

- Full page colour advertisement in conference brochure or promotional material (1 flyer) inserted into delegate packs
- Full screen colour advertisement on holding slides

Poster Prize & Data Blitz Sponsorship Package

Two prizes will be awarded to Early Career Researchers for the best poster presentations.

£2,000 + VAT - 1 opportunity available

Early Career Researcher Poster Prizes & Data Blitz Sponsors will benefit from:

Exhibit

- Exhibition and banner space prominently placed next to registration desk (3m x 2m)
- One Parking Space

Acknowledge

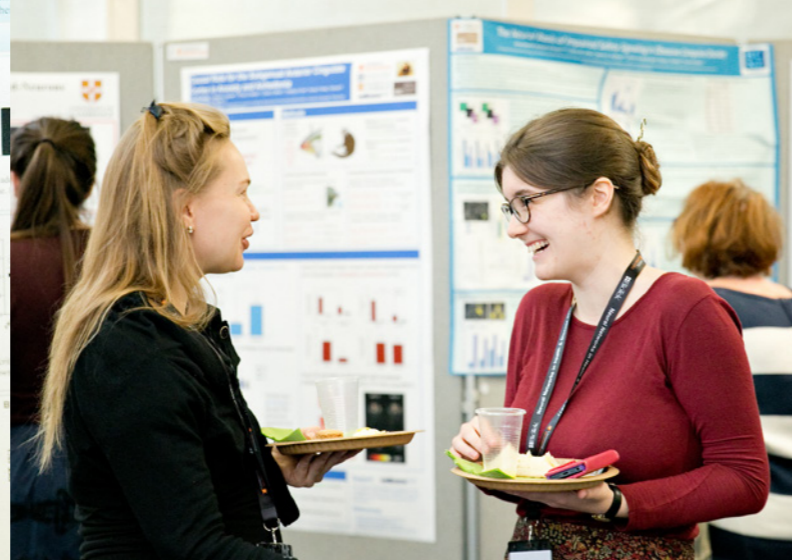
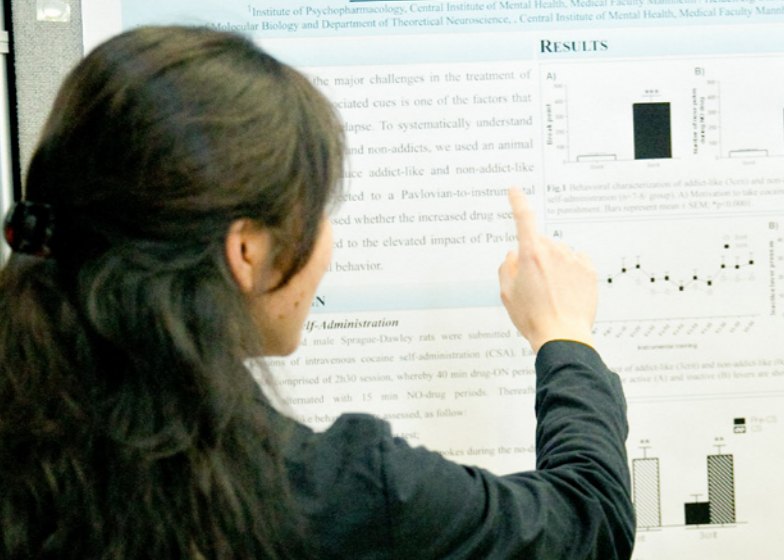
- Acknowledgement as sponsors of Early Career Researcher Poster Prizes and Data Blitz on all marketing (to include the programme, online advertisements, e-marketing, holding slides, conference website and brochure)
- Display of company's logo on event website, on holding slides, award certificates and in conference brochure
- Display of company's logo before, during and following the Data Blitz session

Register

- Free registration for company employees (2 delegates)
- Invitation to the drinks reception and conference dinner (2 tickets) at Fitzwilliam College on Thursday 29th September (further tickets available at a discounted rate)

Promote

- Opportunity to present poster prizes at close of symposium
- Full page colour advertisement in conference brochure or promotional material (1 flyer) inserted into delegate packs



Friends Sponsorship Packages

Entry Level sponsors (£450 + VAT - 5 opportunities available) will benefit from:

Exhibit

- Exhibition space prominently placed within the poster and refreshment area (2m x 2m)
- One Parking Space

Acknowledge

- Acknowledgement as sponsors on all marketing (to include the programme, online advertisements, e-marketing, holding slides, conference website and brochure)
- Display of company's logo on event website, on holding slides, and in conference brochure

Register

- Free registration for company employees (1 delegate)
- Invitation to the drinks reception and conference dinner (1 ticket) at Fitzwilliam College on Thursday 29th September (further tickets available at a discounted rate)

Premium Level sponsors (£650 + VAT - 5 opportunities available) will benefit from:

Exhibit

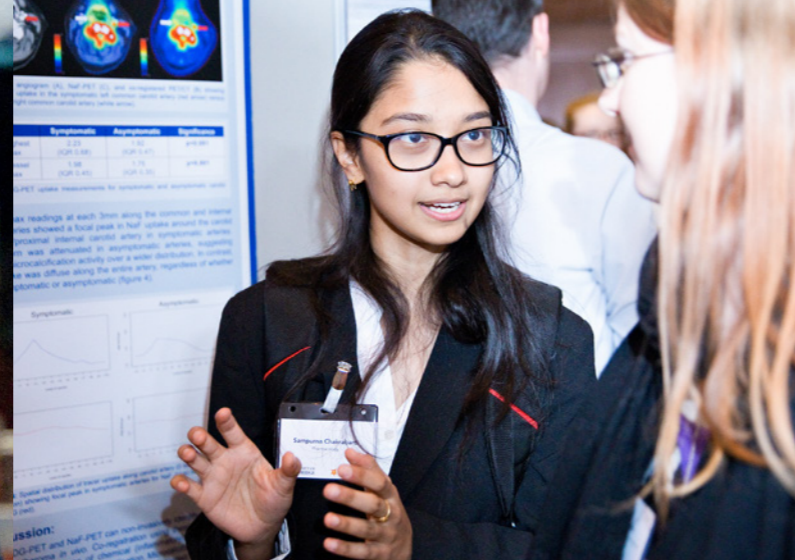
- Exhibition space prominently placed within the poster and refreshment area (3m x 2m)
- One Parking Space

Acknowledge

- Acknowledgement as sponsors on all marketing (to include the programme, online advertisements, e-marketing, holding slides, conference website and brochure)
- Display of company's logo on event website, on holding slides, and in conference brochure

Register

- Free registration for company employees (2 delegates)
- Invitation to the drinks reception and conference dinner (1 ticket) at Fitzwilliam College on Thursday 29th September (further tickets available at a discounted rate)
- Half page colour advertisement in conference brochure or promotional material (1 flyer) inserted into delegate packs



Drinks reception sponsor (1 opportunity available)

£1500

You will have full branding opportunities in the drinks reception area and special thanks made on the evening during presentations for your support, raising your brand awareness to guests.

Dinner sponsor (1 opportunity available)

£5,000

We are offering the opportunity to companies to subsidise speakers' and delegates' costs for attending our Gala dinner at Fitzwilliam College. Please contact us to discuss this opportunity in more detail.

Brochure adverts and flyer options

A4 advert in the onsite printed event programme

- £350 inside front cover (unless reserved for Headline Sponsor)
- £350 inside back cover
- £250 internal
- £350 A4 flyers (to be provided by your organisation) inserted in delegate packs



Flyers for delegate wallets: Some of you will be providing flyers for the delegate wallet (as per arrangement). Your flyers will need to be delivered to the address on the reverse of the booklet by Friday 16th September. Flyers delivered after this time may not be included in delegate wallets.

Your stand: Regarding your exhibit, there will be tables and chairs available with access to a power supply. Tables are 1.8 m in length (~1.8m x 0.75m). The space allocated to your company will differ depending on the level of sponsorship agreed. Exhibiting spaces are approximately 2-3m in length (approx. 2m deep)

Registration: All attending delegates (agreed number) will need to pre-register online indicating whether they are attending the Gala dinner and reception. Additional delegates are entitled to attend at reduced rates. Delegates will be required to pick up their badges and delegate pack from the registration desk on Thursday 29th September at Fitzwilliam College (registration opens at 08:00). Please wear your badge during the day - it is not possible to attend the lectures without a badge.

Programme: The final programme will be available on www.neuroscience.cam.ac.uk All exhibitors and sponsors are welcome to attend the talks, which will cover a range of topics. Please ensure that your exhibition stand is ready for the first break at 11.10 AM (full program details to follow). The poster session and catering for lunch and breaks will be served in the space where you will be exhibiting.

Setting up: The exhibition space has been reserved for Wednesday 28 September PM TBC. where exhibitors will be allowed to set up, with exact timings to follow. Alternatively, the venue will open at 07:00 on Thursday 29th September. Please note that registration opens at 08:00 and so delegates will be present from then. Please get in contact regarding courier deliveries direct to the venue.

Directions and Parking: Please find directions to Fitzwilliam College (CB3 0DG) on the following link www.fitz.cam.ac.uk/about-us/visiting-fitzwilliam
Drop off is available at the venue. Fitzwilliam College has two car parks, one at the main (south) entrance on Storey's Way, the other on Huntingdon Road (north entrance). Free parking (1 car per company) will be provided by Cambridge Neuroscience and details will be made available closer to the time.

Wi-Fi: Each external delegate requiring Wi-Fi needs to be approved when visiting the University of Cambridge (unless you already have access to Eduroam). Wifi details will be made available at the registration desk.

Close of exhibition: Exhibitors can dismantle their stands after the afternoon break (16:40) on the day. Please arrange for your courier to collect your equipment after this time. The venue will close at 18:00 that evening and all equipment must be removed by this time.

*Practical arrangements were correct at time of going to print. An up to date schedule will be circulated prior to the event.

Covid-19: CamNeuro2022 will take place subject to the current government guidelines at the time.

Further information

Please note all prices stated in this document are ex VAT, and all flyers and advertising are subject to approval by *Cambridge Neuroscience*.

If you would like to discuss alternative options please do not hesitate to contact Dr Dervila Glynn.

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