UNIVERSITY OF CAMBRIDGE | Department of Clinical Neurosciences

Practice science elevator pitching

You get in an elevator next to a key contact. You have 30 seconds to tell them about your work.

People lose focus within as little as two paragraphs or 30 seconds. You can't explain everything, so what do you say?

Elevator pitching is essential for business, fundraising, networking, social media, conferences, policy, and more.

Bring a pitch to refine, then pitch it live to our expert panel at this networking coffee event.

Agenda

- Basic elevator pitch training - *10 mins*
- Refine or write your pitch - *10 mins*
- Pitch to the panel - *1 min per attendee*
- Panel Q&A
- Networking coffee



Panellists: Pam Garside, Cambridge Angels | Dr Maura Malpetti, Clinical Neurosciences | Professor James Rowe, Clinical Neurosciences

Book for this session: https://luma.com/o7txolz4
Booking essential

🗓️ **Monday 19 October 2026 | 13.30 – 15.30**
📍 Cambridge Centre For Brain Repair, Ed Adrian Building, Cambridge CB2 0PY

For researchers and students at Cambridge University